



VOGUE'S

DIGITAL downloads

FROM DUTCH BLOOMS TO BOTTOM WORKOUTS, DINING TO DENIM, THESE ARE THE APPS, WEBSITES AND INSTAGRAM FEEDS WE'RE TAPPING INTO RIGHT NOW. BY SARA PARKER BOWLES



#1 SNAPCHAT STARS



BURBERRY

Christopher Bailey, the house's CEO, recently signed up to Snapchat and offered a preview of his s/s '16 collection during London Fashion Week via a snap video. Expect regular footage of live events with cameos of Cara Delevingne (above) playing up to the camera. *Burberry*

JOAN SMALLS

Whether she's capturing having her make-up done for a Tom Ford campaign or backstage at a gig with fellow model Lily Aldridge, Smalls's videos are both fun and engaging. *Joansmalls*

SOPHIA WEBSTER

The shoe designer is a self-confessed Snapchat addict and her quirky, artistic aesthetic ensures that her posts are always inspiring. *Sophiawebster*

ALEXA CHUNG

We relish the chance to get an even more intimate insight into the *Vogue* contributing editor's vibrant, stylish and celebrity-laden life. *Chungalex*

MISS VOGUE

Fun, upbeat films featuring all the biggest *Miss Vogue* cover stars. *Missvogueuk*



👍 #2 LIFE-CHANGERS



Dark Sky
A

localised weather-report app that tells you if and (crucially) when it is going to rain... to the minute. No more water-marked Manolos.



Pocket
How often

are you sent something that you want to read but don't have time to? This app allows you to file it away for later (even with no Wi-Fi).



Evernote
An app that

enables you to store everything from boarding passes to receipts to to-do lists, harmoniously syncing the one virtual filing system between devices.

#3 STYLE STALKING

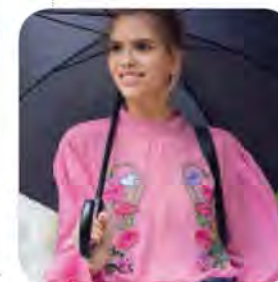


DAVE BENETT
The Princess of Wales in the Eighties, Kate Moss and Johnny Depp in the Nineties and Rihanna in the Noughties... Every stylish celebrity worth their salt has been snapped by the mighty Mr Bennett. *@davebenett*



CAMILLE ROWE

Rowe is French but she lives in New York and documents her life there with charm and style. Her fresh-faced beauty, *joie de vivre* and penchant for retro T-shirts make for compelling viewing. *@fingermonkey*



STYLE DU MONDE

A regularly updated site of all the looks from the street-style stars, from Lauren Santo Domingo to Elena Perminova (left). *Styledumonde.com*

MARY FREY
Whether she's front row in cute dungarees, networking or hanging with her photogenic family (she is married to photographer Mario Sorrenti), Frey's flair and blonde-bombshell beauty are utterly endearing. *@mary_frey*





Izy Hossack, author of *Top with Cinnamon*

#4 EATING AND DRINKING



Izy Hossack

Hossack is a 19-year-old student, instinctive baking whizz, self-confessed food-science nerd and the author of the book *Top with Cinnamon*. Her fun and spirited website is powered by a passion for baking that she inherited from her Italian mother and packed with original recipes that have been in her family for generations.

[Topwithcinnamon.com](http://topwithcinnamon.com)



Where Chefs Eat

An app of the indispensable book of the same name that provides all the information you will ever need about the world's best restaurants, recommended by the world's best chefs.



The Code Bulletin

Food blogger Adam Hyman's site has the most up-to-date and discerning restaurant chatter available and is an essential newsletter for anyone who loves food. code-london.co.uk



Vivino Wine Scanner

Upload a photograph of any wine label in the world and, within seconds, the Vivino app will tell you its vintage, region, cost price and value. Informative and simple to use, it's a must for anyone with any curiosity about wine and a brilliant way to blag it at dinner parties.

#5 ART, DESIGN PHOTOGRAPHY

Emily Carew Woodard

Artist Emily Carew Woodard's whimsical, slightly surreal illustrations (*right*) have already caught the eye of Alexander McQueen's Sarah Burton and Annabel's nightclub, both of whom are now clients. A secret gem and a star in the ascent.

emilycarewoodard.com;

[@ecwoodard_artist](https://twitter.com/ecwoodard_artist)

Glen Luchford

British photographer Glen Luchford is based in New York. His work (*below*) is candid, offbeat and charismatic. Favourite recent posts include Kate Moss in a Queen's Park Rangers strip, and a throwback picture of Joan Didion in her Corvette Stingray.

[@_glen_luchford](https://twitter.com/_glen_luchford)



The Audition Room, by Emily Carew Woodard

Sims Reed Gallery

Whether you're browsing or buying, Sims Reed's website has one of the widest selections of prints by some of the best modern and contemporary artists, such as David Hockney, Bridget Riley and Cy Twombly.

[Gallery.simsreed.com](http://gallery.simsreed.com)

Freeprint

A photography app that allows you to order prints of your pictures directly from your phone. The service is cheap, efficient, easy to use and ideal for those who like to actually have photographs rather than just images on a screen.

Patternity

A unique website dedicated to pattern: type in "spots", say, and up pops a huge archive of images, from the spots found on a blue spotted grouper to a Juergen Teller fashion shot of a girl wearing polka dots. Creative, clever and utterly simple. Patternity.org

Bubbli

A fun app for creating 360-degree panoramas. Perfect for budding Sam Taylor-Johnsons and Andreas Gurskys...

Dezeen

The ultimate insider newsletter for anyone with a passion for design and architecture.

Dezeen.com

Love Aesthetics

An unashamedly minimalist Instagram page from Ivania Carpio, a talented Dutch product developer and blogger. [@love_aesthetics](https://twitter.com/love_aesthetics)



[@THFLOWERBX](https://twitter.com/THFLOWERBX)



[@NATHALIEFARMANFARMA](https://twitter.com/NATHALIEFARMANFARMA)



[@ANNABELDEROUGEMONTINTERIORS](https://twitter.com/ANNABELDEROUGEMONTINTERIORS)



[@SAMMCKNIGHT](https://twitter.com/SAMMCKNIGHT)

#6 INTERIORS

FLOWERBX

The brainchild of Adam Wilkie, a former PR director for Tom Ford, Flowerbx is an online store that sells beautifully curated fresh flowers direct from the markets in Holland. Think delicate foliage and chic same blooms, such as the cacophony of pink hydrangeas Tom Ford sent Kate Moss last month. Flowerbx.com; [@theflowerbx](https://twitter.com/theflowerbx)

DECORS BARBARES

Designer Nathalie Farman-Farma's aesthetic – a combination of English chintz and folk-inspired fabrics with roots in Russia and Persia – is unique. Her website and Instagram account are pure heaven for textile lovers. Decorsbarbares.com; [@nathaliefarmanfarma](https://twitter.com/nathaliefarmanfarma)

SAM McKNIGHT

The hairstylist extraordinaire has worked with hundreds of *Vogue* cover girls from Sienna Miller to

Stella Tennant and Lara Stone. He is also passionately green-fingered, with a beautiful garden of his own, which is gloriously documented on his Instagram feeds. [@sammcknight1](https://twitter.com/sammcknight1)

ANNABEL DE ROUGEMONT INTERIORS

Annabel de Rougemont doesn't have a showroom, so the best place to view her eclectic mix of antique and vintage furniture is on Instagram. [@annabelderougemontinteriors](https://twitter.com/annabelderougemontinteriors)

VOGUElist

#7 LIFE ENHANCING

Amanda Brooks

The American writer, photographer and former fashion director for Barneys New York has used Instagram to document her move from downtown New York to life on a farm in Oxfordshire. Her posts – which include shots of her family, beautiful gardens, musings on women with great style, and an abundance of animals – are totally addictive. loveyourstyle.com; [@amandacbrooks](https://www.instagram.com/amandacbrooks)

Semaine

Semaine is a new lifestyle website, still very much in its infancy, which offers visitors a weekly window into the lives of the chic and famous. Whether it's your



Charlotte Dellal's sitting room, on Semaine.com

favourite artist's sofa or the beauty products tapped by an actress you admire, Semaine is all about sharing the information and giving visitors the opportunity to shop the products. Semaine.com

The Adventure Handbook

A travel and adventure website that excels at storytelling posts

from writers and luminaries from around the globe who want to share their adventures with the rest of the world through words and inspiring photographs.

theadventurehandbook.com

Shakespeare & Company

The legendary Parisian bookshop, founded by the irascible George Whitman in 1951, is an institution, beloved of everyone from William Styron to Dave Eggers to JK Rowling. Famous for being independent, nurturing and a surviving family business, it has enjoyed a recent energetic overhaul through its website and online sales by Whitman's daughter, Silvia, who took over the reins after her father's death last year.

Shakespeareandcompany.com

From "Until The Sky", by Coral Amiga, in *The Adventure Handbook*



#8 STYLE INFLUENCERS

JEAN STORIES

Founded by two self-confessed jeans addicts and former contributors to American *Vogue*, this genius website is a paean to denim. Every week, they extol the virtues of a new style and brand (which visitors can then buy) through interviews and shoots with stylish denim fans. Jeanstories.com; [@jeanstories](https://www.instagram.com/jeanstories)

70s DAILY

Skateboarding, Cher and Milla Jovovich in *Dazed and Confused*, the Seventies has a perennial influence on contemporary fashion – and never more so than right now. [@70sdaily](https://www.instagram.com/70sdaily)

LE21EME.COM

One of our favourite magazine-format websites, offering a daily view into the fashion world. Whether you are poring over fashion-week photographs or spotting rising street-style stars, Le21eme has got its finger firmly on the pulse. Le21eme.com

VYSHYVANKA BY VITA KIN

Hungarian designer Vita Kin's dresses have reached almost cult status over the past year and although they are now stocked in Britain (at Matches and The Store), they sell out almost instantly. Her Instagram – which acts as her moodboard – tells the Vyshyvanka story and keeps users abreast about limited-edition collections and availability. [@vyshyvanka_by_vitakin](https://www.instagram.com/vyshyvanka_by_vitakin)

ADAM LIPPES

New York-based designer Adam Lippes makes refined, cool clothes. We love his Instagram for its diversity – everything from images of the Pope to the Chinese room at Claydon House. [@adamlippes](https://www.instagram.com/adamlippes)

PETER COPPING

One look at designer Peter Copping's Instagram account and it is obvious how he became Oscar de la Renta's successor. Impeccable taste and pictures of his home and lifestyle make Copping-watching addictive. [@petercopping](https://www.instagram.com/petercopping)



@JEANSSTORIES



@VYSHYVANKA_BY_VITAKIN



@70SDAILY



#9 HEALTH & BEAUTY

BEAUTYMART

Expert retailer of rare beauty gems selected by two industry legends, one of whom is former *Vogue* beauty director Anna-Marie Solowij. Thisisbeautymart.com



BABYLON

An app providing free medical advice, private and NHS GP appointments, and prescriptions within the hour.

LISA ELDRIDGE

Amid increased competition, the British make-up artist's website remains one of our favourites for its insider knowledge, concise, slick tutorials and upbeat editorials, such as "The Karlie Kloss No Mirror Red Lipstick Challenge". Lisaeldridge.com



INSTANT BUTT TRAINER

The best bottom-workout app, beloved of style blogger Hanneli Mustaparta, whose perfect derrière is testament to its efficacy (although good genes may play a part, too). Ideal for people who are often on the run, this is simple to use whether you happen to be in a hotel room, a gym or at home.

THE PERFUME SOCIETY

Everything you need to know about fragrance. Lose hours browsing its online fragrance editor in pursuit of the perfect scent. Perfumesociety.org



BLOW FAST BEAUTY

A brand-new app from Blow, one of our favourite hairdressers. Make blow-dry and manicure bookings for at-home or in-salon appointments in super-specific 15-minute increments. Shop its excellent edit of cult beauty brands, too.

ISAMAYA FFRENCH

Expect tongue-in-cheek – yet inspiring – Instagram posts from Yves Saint Laurent's resident maverick make-up artist. [@isamayaffrench](https://www.instagram.com/isamayaffrench)